

CONFERENCE PROGRAM

ENTREPRENEURSHIP FOR A SUSTAINABLE FUTURE

THURSDAY 4TH OF NOVEMBER 2021.

9:00 – 9:15

CONFERENCE OPENING

Welcoming speech Ivica Katavić, PhD, dean of the European Business School Zagreb and other welcom

KEYNOTE SPEAKERS

9:15 – 10:00

BORIS VUKIĆ

, Adizes Regional Director

Entrepreneur and family businesses

10:00 – 11:15

PANEL 1:

Ask entrepreneurs: trends, analyses, a

Moderator: Vitomir Tafra

11:15 – 11:25

Coffee break

11:25 – 12:40

PANEL 2:

Sustainability through industry of biody

Moderator: Dubravko Murgić, struč. spec. oec.

12:45 – 14:00

PANEL 3:

Digital innovations and entrepreneursh

Moderator: Ljiljana Kuček, PhD

14:00 – 14:10

CONFERENCE CLOSURE

* The organizer reserves the right to make changes to the event program